Sponsorship & Exhibition Invitation
The 92\textsuperscript{nd} Congress of the European Orthodontic Society
in Stockholm 11–16 June 2016
Dear Sponsors & Exhibitors

As President of the 92nd Congress of the European Orthodontic Society it is my great pleasure to invite your company to support our Congress to be held in Stockholm, Sweden 11-16 June 2016.

The congress targets orthodontics and collateral sciences. The Scientific programme is comprised of key note lectures delivered by 13 internationally recognized speakers, combined with oral presentations and posters selected by the scientific committee. In addition to traditional orthodontic topics the programme also covers treatment efficiency and patient’s perspective on the treatments.

Stockholm, “Venice of the North”, and the capital of Scandinavia is a modern, trend-setting city which offers the largest meeting space, Stockholmsmässan, in the Nordic region. You will find direct flights to Stockholm from major flight destinations and Stockholm is reached from most European cities within three hours.

The sponsorship opportunities include platinum, gold and silver packages. Exhibition space will be offered as well as sponsorship of congress related items. We are open to discuss any other ideas and sponsorship opportunities with you.

We hope that you will consider supporting the congress and we are looking forward to seeing you in Stockholm in June 2016.

Jan Huggare
EOS President 2016
Sponsorship Opportunities

**PLATINUM SPONSOR – SEK 500 000 + VAT**

- Acknowledgement as a Platinum Sponsor in the Final Programme and on the congress website.
- Exhibition space – size 36 sqm. Sponsors will be able to choose the space location within the given exhibition area on a “first come-first served” basis.
- Satellite Symposium – 45 minute duration to be held during lunch time.
- 2 full colour advertisements in the Final Programme (outside back cover and right hand inside page)
- 1 promotional insert – leaflet in the Congress bag.
- Logo on the Congress website with a link to Sponsor’s website.
- Congress logo for use on Sponsor’s promotional leaflets.
- 6 complimentary congress registrations.
- 4 complimentary tickets to the Gala Dinner.

**GOLD SPONSOR – SEK 400 000 + VAT**

- Acknowledgement as a Gold Sponsor in the Final Programme and on the Congress website.
- Exhibition space – size 24 sqm. Sponsors will be able to choose the space location within the given exhibition area after the Platinum Sponsor and will be treated on a “first come-first served” basis.
- 1 advertisement in the Final Programme (full inside colour page on the right).
- 1 promotional insert – leaflet in the Congress bag.
- Logo on the Congress website with a link to Sponsor’s website.
- Congress logo for use on Sponsor’s promotional leaflets.
- 4 complimentary congress registrations.
- 3 complimentary tickets to the Gala Dinner.
SILVER SPONSOR – SEK 300 000 + VAT

- Acknowledgement as a Silver Sponsor in the Final Programme and on the Congress website.
- Exhibition space – size 18 sqm. Sponsors will be able to choose the space location within the given exhibition area and will be treated on a “first come-first served” basis.
- 1 advertisement in the Final Programme.
- 1 promotional insert – leaflet in the congress bag.
- Logo on the Congress website with a link to Sponsor’s website.
- Congress logo for use on Sponsor’s promotional leaflets.
- 2 complimentary registrations.
- 2 complimentary tickets to the Gala Dinner.

SATELLITE SYMPOSIUM/WORKSHOP – SEK 65 000 + VAT

The organiser provides the opportunity for several satellite symposia and workshops during lunchtime or after the close of the official scientific programme (duration, 45 minutes).

The satellite symposium price includes:

- Room hire and standard AV equipment.
- Announcement on the website and in the Final Programme (title, organiser).
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- Sponsors can advertise the symposium with the Congress material (leaflet in Congress bags)
- Time slot preference will be given to the Platinum Sponsor, thereafter on a “first come-first served” basis.
Congress Materials

CONGRESS BAG – SEK 150 PER BAG OR PROVIDED BY SPONSOR

Exclusive sponsorship of the congress bag. Sponsor’s logo and name will be visible on the bag as well as the Congress name, date and place.

*If Sponsor provides the bags, the design has to be approved by the Congress organiser.*

PARTICIPANT LANYARD – SEK 80 000 OR PROVIDED BY SPONSOR – ALREADY TAKEN

Exclusive sponsorship of the lanyards that participants use to wear their badge. Sponsor’s logo will be printed on the lanyard.

*If Sponsor provides the items, the design has to be approved by the Congress organiser.*

PEN AND NOTEPAD – SEK 80 000 OR PROVIDED BY SPONSOR

• A pen and notepad will be put in the Congress bag, distributed to all participants.

Sponsor’s logo printed on the items together with the Congress logo.

*If Sponsor provides the items, the design has to be approved by the Congress organiser.*

POCKET PROGRAMME – SEK 100 000

An overview of the scientific programme, including the timetable and other important information, will be published separately from the Final Programme and given to all participants with company and EOS logo.

Social & Catering Items

OPENING CEREMONY & GET-TOGETHER BUFFET – SEK 150 000

Sponsors are entitled to the following benefits:

• Acknowledgement as Sponsors in the Final Programme.
• Display of Banners with Sponsor’s logo.

*Sponsors provide the Banners. The design has to be approved by the Congress organiser.*
PRESIDENT’S RECEPTION – SEK 150 000
Sponsors are entitled to the following benefits:
• Acknowledgement as a President’s Reception Sponsor in the Final Programme and on the website.
• Display of Banner with Sponsor’s logo.
Sponsors provide the Banners. The design has to be approved by the Congress organiser.

GALA DINNER – SEK 150 000
Sponsors are entitled to the following benefits:
• Acknowledgement as a Gala Dinner Sponsor in the Final Programme and on the website.
• Display of Banner with Sponsor’s logo.
Sponsors provide the Banners. The design has to be approved by the Congress organiser.

COFFEE BREAK – SEK 100 PER DAY (ESTIMATE COST PER PARTICIPANTS)
Sponsor will be entitled to the following benefits:
• Acknowledgement as a coffee break sponsor in the Final Programme and on the website.
• Sign board with Sponsor’s logo.

Advertising Opportunities

PROMOTIONAL MATERIAL IN CONGRESS BAG – SEK 15 000
A leaflet or brochure inserted into the Congress bags.

FINAL PROGRAMME BOOK
• Full inside back cover page: 19 500 SEK + VAT
• Full inside front cover page: 15 600 SEK + VAT
• Full page on the right, inside: 13 600 SEK + VAT
• Full page on the left, inside: 11 700 SEK + VAT
All advertisement will be in colour.

HYPERLINK ON THE EOS CONGRESS WEBSITE – SEK 10 000 + VAT
A hyperlinked logo will enable participants to easily reach a Sponsor’s website.
Exhibition

The exhibition will be held in conjunction with the Congress and located close to the meeting rooms. See the layout in this brochure. The area of the exhibition is very flexible and is able to allocate all exhibitors and poster area. Please note that the exhibition floor plan is indicative. It can however be modified to certain extent based on actual exhibition space booking request.

**SPACE RENTAL PER SQM – SEK 4 000**
- Exhibition space rental – SEK 4 000 per sqm + VAT
- Minimum space rental: 6 sqm

The cost for space only and allocation will be treated on a “first come-first served basis”. Additional equipment and service such as construction (modular stands), furniture hire, AV, electricity, etc., can be rented at extra charge.

**EXHIBITION PERSONNEL**

Personnel must be registered and wear an Exhibitor’s badge. Exhibitors are entitled to 1 complimentary Exhibitor’s badge for each 6 sqm of space. Exhibitor’s badges include: Access to the Exhibition, Opening Ceremony and Get-together Cocktail and refreshments during breaks. Each additional badge will be charged at the rate of SEK 1500 + VAT.

**RESERVATION / ORDERS**

Any company/organisation wishing to take part should complete the online application form which will be found on the website.
Book online at www.eos2016.org

**EXHIBITION TIME SCHEDULE**

Exhibition opening hours:
- Sunday, 12 June 19.00-21.00
- Monday, 13 June 08.00-17.00
- Tuesday, 14 June 08.00-17.00
- Wednesday, 15 June 08.00-17.00

**EXHIBITORS’ MANUAL**

More detailed exhibit information and instructions, including order forms for service and supplies will be included in the Exhibitors’ Manual which will be published on the website in December 2015.

All prices excluding VAT.
Payment & Cancellation Condition

The payment will be settled by invoice from the Congress Secretariat:
MCI Scandinavia AB
P.O. Box 6911
SE-102 39 Stockholm, Sweden

A non-refundable deposit of 25% of the total amount is payable upon confirmed booking. Remaining 75% of the total amount is due by January 1, 2016. If payment is not received by this date the order is considered cancelled.

For arrangement and orders after January 1, 2016 total payment is required.

Notification of a sponsor to cancel sponsored items must be submitted to the Congress Secretariat, MCI Scandinavia AB, P.O. Box 6911, SE-102 39 Stockholm, Sweden, in writing. The Organiser will refund 75% of the total amount if written cancellation is received on or before February 1, 2016. Cancellation received after this date will not be refunded.

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT:
Congress Secretariat
MCI Scandinavia AB
P.O. Box 6911, SE-102 39 Stockholm, Sweden
Phone: +46 8 5465 1500
E-mail: confirmation@mci-group.com
### Programme at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Events</th>
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<tr>
<td>08.00</td>
<td>EBO Examination</td>
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<td>08.30</td>
<td>EFOSA Council Meeting</td>
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<td>09.00</td>
<td>EFOSA General Assembly</td>
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<td>EOS Opening Council Meeting</td>
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<td>Opening of the Trade Exhibition and Get-together Cocktail</td>
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<td>Trade Exhibition</td>
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<td>EBO Case Display</td>
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<td>WJB Houston Award Lecturers - Scientific Sessions</td>
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<td>Sheldon Friel Memorial Lecture</td>
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<td>13.30</td>
<td>Stockholm City Reception</td>
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**Sunday 12 June**

- Registration
- Pre-Congress Course
- Trade Exhibition
- EBO Case Display
- Scientific Session Poster Session
- EOS Closing Council Meeting

**Monday 13 June**

- Registration
- Trade Exhibition
- EOS Closing Council Meeting
- WJB Houston Award Lecturers - Scientific Sessions
- Sheldon Friel Memorial Lecture

**Tuesday 14 June**

- Registration
- Trade Exhibition
- EOS Closing Council Meeting
- Scientific Session
- Poster Session
- President's Reception

**Wednesday 15 June**

- Registration
- Trade Exhibition
- EOS Closing Council Meeting
- Scientific Session with Award Ceremony

**Thursday 16 June**

- Outing with Silver Mill Competition
- Gala Dinner
Congress organiser

MCI Scandinavia AB, P.O. Box 6911, SE-102 39 Stockholm, Sweden
Phone office: +46 (0) 8 5465 1500,
E-mail: confirmation@mci-group.com